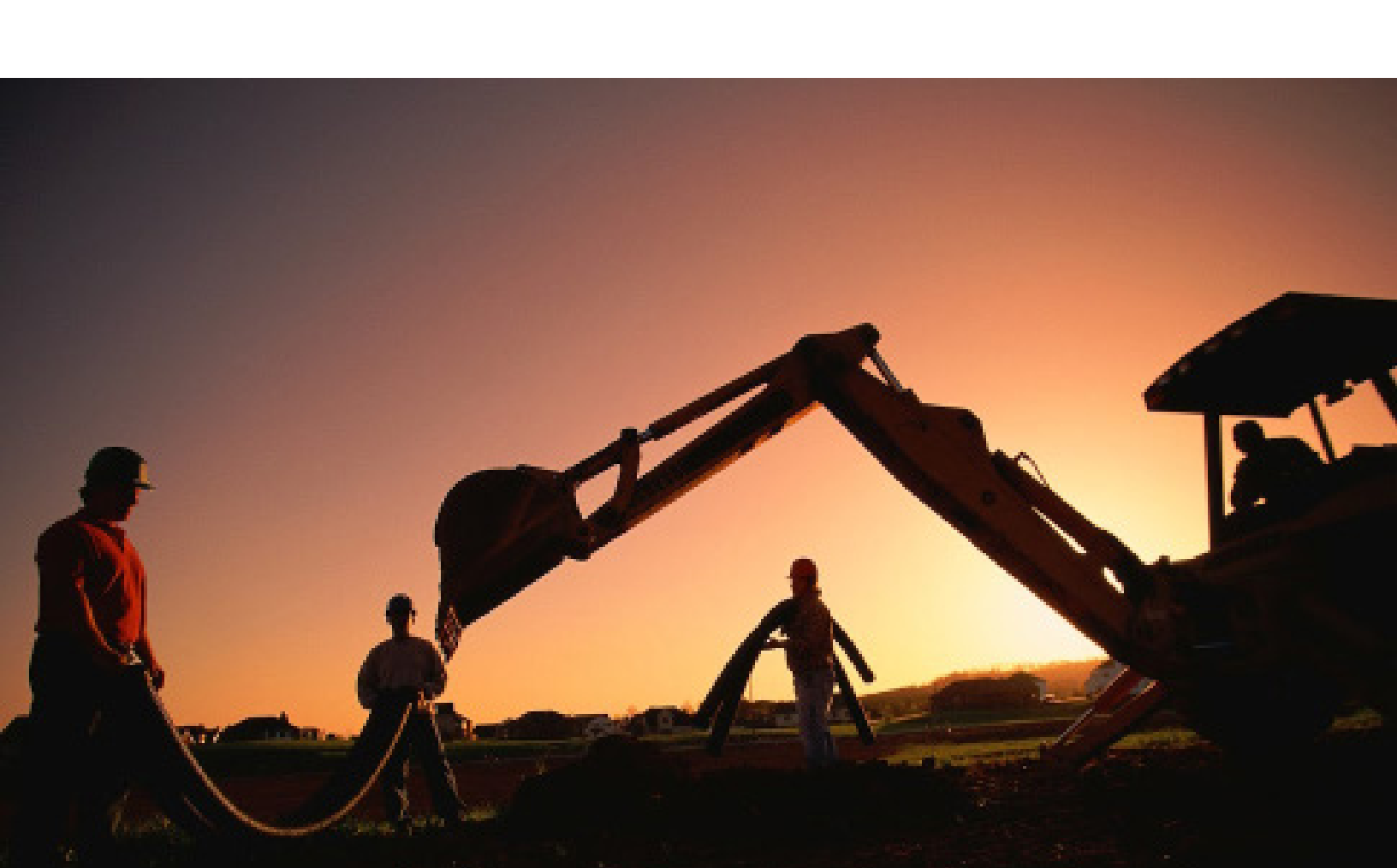


# CASE STORIES

HOW INSTRUCTOR-LED  
TRAINING HELPED  
THESE 7 COMPANIES  
SAVE THOUSANDS  
IN ACCIDENT  
PREVENTION



## NORTH AMERICA'S FASTEST GROWING INSTRUCTOR-LED-TRAINING PROGRAM HELPS THESE 7 COMPANIES SAVE THOUSANDS OF DOLLARS IN TRAINING FEES AND SIGNIFICANTLY REDUCE ACCIDENTS

SafetyNow ILT has been working to create a faster, better and easier path to compliance for hundreds of companies. Through the many success stories of companies such as Capital Power Corporation, Index Energy, Irvine Lanes, Mckesson Canada, Sanofi Pasteur, West Coast Reduction and Saputo, SafetyNow ILT has become a greatly trusted compliance program for safety professionals.

These real-life stories show how you can *drastically improve* your safety training through better instructor-led content.

Learn how Saputo was able to save more than \$148,000 in returns from the WCB. Or, how Index Energy was able to reduce their accidents rates to being non-existent. These are only a few examples of how a well-implemented ILT program can completely turn your safety program around.

These real-life situations may hit closer to home than you think. Use these cases to fill holes in your own program and learn *game-changing solutions* that will take your safety program to the next level.

## Capital Power Corporation

**“Before we utilized SafetyNow’s unique integrated training platform, which allows us to coordinate eLearning and instructor-led training all from one single platform, giving safety talks across our facilities was a huge undertaking. Thanks to SafetyNow’s universal accessibility, customizable features, and engaging material, setting up safety talks now is a breeze.”**

– Marcia Chiang, Senior Safety Consultant, Capital Power

### The Challenge

According to Marcia Chiang, Senior Safety Officer, “With over 1,000 employees and 35 locations, it has been extremely difficult staying up-to-date with all the orientation training as well as the refresher training – including courses on Hazard Communication and Fire Protection. I have to rely on a variety of safety officers at a multitude of facilities. Each one has their own style of giving safety talks, tracking participation, and presenting information. Trying to coordinate a uniform safety program across all locations was a big challenge.”

### The Solution

“Instead of relying on each safety officer to conduct the training at each location, the responsibility of training now falls on the employee with the SafetyNow online courses. Being able to manage the training at your fingertips is a huge advantage,” says Chiang.

**“The reports are also very user friendly. The SafetyNow LMS allows us to monitor which employees have taken the training and which employees have not. The customization feature is very easy to use. I have added PowerPoint slides and photos to our current training modules. Employees enjoy viewing video segments rather than solely following a PowerPoint presentation, and are much more engaged in the material.”**

### The Results

Capital Power Corporation has found the SafetyNow eLearning System to be an extremely effective solution that saves time, eliminates travel, provides employee input, and allows course content to be updated almost immediately. It enables Capital Power to collect and track information on employee progress and allows instantaneous feedback.

**“Since we started using SafetyNow, we have received positive feedback from all of our safety supervisors. Our safety protocols are now universal across all facilities, eliminating a lot of confusion and ensuring that we stay compliant with 100% of the laws 100% of the time,”** adds Chiang.

“It also allows the supervisors to customize the program to their style and tailor it to their employee’s needs, which is essential to driving interest and increasing awareness of safety issues. Overall I have nothing but good things to say about SafetyNow, and highly recommend it!”

## Index Energy Mills Road Corporation

**“SafetyNow definitely saved me time setting up Safety Meetings – it has eliminated a lot of the hassles. Our accident rate is almost nonexistent as employees are better trained on safety protocols, and they are overall more engaged with our safety program.”**

– Robin Welch, Health & Safety Representative at Index Energy Mills Road Corp

### The Challenge

“I was losing my mind trying to figure out what to talk about and how to present safety meetings,” says Robin Welch, Health & Safety Representative at Index Energy Mills Road Corp. “It took me hours to come up with interesting and relevant content, and trying to find the right structure for the meetings was a frustrating, constantly evolving process,” she adds. As a result, Safety Meetings were often convoluted and uninteresting, leading to a loss of focus on safety in the company.

**“Employees were often uninterested and confused about our safety program. I really needed a resource that allowed me to put together better meetings that were more content rich and interesting,” says Robin.**

### The Solution

SafetyNow had the tools that allowed Robin to build Safety Meetings in minutes instead of hours. Covering a broad array of topics and integrating a diverse set of tools, SafetyNow was the solution Robin needed to make her meetings more informative and interesting.

**“SafetyNow’s Safety Meeting builder has everything I need in a central source. Through its simple, easy to navigate interface, I am able to build awesome safety meetings in minutes instead of hours – and as a result I am in a much better position to actually do a good job presenting the meetings,” says Robin.**

There is no more losing my mind trying to figure out what to talk about or how to present it,” adds Robin.”

### The Results

SafetyNow has saved Robin time and energy by automating the process of building Safety Meetings. “I can log in and have a topic in minutes. It has great topics and content within those topics – it also allows me to keep notes for follow-up sessions,” says Robin.

**“It has definitely saved time, and I can tell the improved meetings have impacted my employees in a positive way – our accident rate is nearly nonexistent, and any accidents we have are very minor,” adds Robin.**

“Overall I would absolutely recommend the SafetyNow system so that it can help other people the way it helps me. Also, Bongarde’s customer service is amazing, and if I have problems I can always get help quickly and easily,” says Robin.

## Irvine Lanes

**“The SafetyNow platform is easy to use, efficient and has a wealth of interesting and engaging content. One of the main problems I had before using the SafetyNow platform was lack of employee interest and participation in our safety program. After implementing SafetyNow, my employees are more engaged and diligent about adhering to our safety program, which not only saves time and money, but potentially lives.”**

— Stephanie Maurer, General Manager, Irvine Lanes

### The Challenge

Many employees who work at Irvine Lanes have had no prior exposure to safety training. They needed a safety training program that was both easy to understand and engaging. Because safety training is handled by the general manager who has many other responsibilities, they needed a program that was quick and easy to use.

### The Solution

SafetyNow courseware provides General Manager Stephanie Maurer with a quick and easy platform to put together her safety talks.

**“I needed ideas and presentations for safety meetings without having to spend hours doing it. I also needed information that was easy to digest for our less experienced employees,” says Maurer.**

The SafetyNow program provides information on a wide range of safety topics in an easily searchable format that allowed Maurer to put together insightful and engaging safety talks in minutes rather than hours.

### The Results

Once employees got used to the format of the new safety meetings, they gave the SafetyNow program a thumbs up, as evidenced by their participation rate.

**“Most like the quality of the presentations,” said Mrs. Maurer. “They enjoy it because they know it’s valuable training, and they find the videos especially interesting.”**

Using the SafetyNow system also helped Irvine Lane’s bottom line. “In addition to saving time, we also saved money on our insurance,” says Maurer.

## McKesson Canada

**“The employee feedback from our Safety Talks has been very positive. They like the option of audio and visual presentations – it makes them more engaged and interested, as opposed to just listening to a supervisor talk to them about safety. As a result, our employees are more aware of safety hazards and protocols.”**

– Phyllis Gray, Health & Safety Coordinator at McKesson Canada

### The Challenge

Employee interest about safety protocols is a constant challenge across safety programs, and Phyllis Gray, Health & Safety Coordinator for McKesson Canada faced the same problem.

**“Our safety talks were a bit dry and dull, consisting of a presenter just throwing safety information at employees,”** says Phyllis. **“They also took a lot of time to research and prepare, and the actual presentations themselves were quite long. As a result, employees paid less attention and simply weren’t that engaged in the process.”**

Phyllis and her staff worked hard to improve the program themselves, but this took far more time than anticipated. They really needed a source of rich, interesting, and relevant safety content that they could access quickly and easily to streamline their Safety Talks.

### The Solution

SafetyNow brings together a wide range of safety information easily accessible anywhere an internet connection is available. This information is categorized according to topic, industry, and keyword, allowing you to find the specific information you require quickly and easily.

**“The broad variety of information is very easy to find, and it is easily accessible wherever an internet connection is available – even out in the field,”** Says Phyllis. **It is also very quick and easy to put together an engaging Safety Talk.**

“The Safety Talk planner is great and includes everything you need to quickly put together a Safety Talk – from checklists and forms to videos and puzzles & games – it’s all there at your fingertips!” Phyllis adds.

### The Results

Since Implementing SafetyNow, it is much quicker to put together Safety Talks. “The Safety Talks are very simple to create. I can now put together a Safety Talk in minutes as opposed to hours,” says Phyllis.

**The quality of the Safety Talks has also gone up dramatically, increasing employee interest and engagement in the safety program. “The employee feedback from our Safety Talks has been very positive. They like the option of audio and visual, not just listening to a supervisor talk to them about safety. As a result, our employees are more aware of their environment or surroundings,”** adds Phyllis.

“Overall, SafetyNow is a very informative and useful tool in the Health & Safety Industry. I do not know how I was managing before we started using SafetyNow; it has made a big difference to our safety program,” says Phyllis.

## Sanofi Pasteur

**“SafetyNow is a major time saver- it has enabled us to run more relevant communication campaigns because we don't have to spend countless hours researching and putting together information. All we have to do is put in a quick search and everything we need is at our fingertips.”**

– Christopher Caruso, HSE Management System Coordinator, Sanofi Pasteur

### The Challenge

Accident prevention is essential for an effective safety program, and just because you haven't had any incidents doesn't mean you should let your guard down.”

**“There was no specific problem with our safety program, but there were some areas that we were concerned about, and we decided to address those concerns before they became full-blown problems,”** remarks Christopher Caruso, HSE Management System Coordinator for Sanofi Pasteur.

Slips, trips and falls, as well as ladder safety awareness were a few of the areas that we needed to focus on,” added Mr. Caruso.

### The Solution

One of Mr. Caruso's main objectives was to find a safety platform that covered all the safety topics relevant to the medical manufacturing industry. SafetyNow has a wealth of information, tools, policies and procedures for hundreds of diverse safety topics at the touch of a button, and was perfect for Mr. Caruso's needs.

**“Some of my favorite features are the searchable databases for pictures, PowerPoints, and news & articles. They are organized in a really easy-to-use format, and everything I've found thus far is extremely detailed, informative, and most importantly accurate,”** says Mr. Caruso.

### The Results

Since implementing SafetyNow, Mr. Caruso and his team have found a lot more time to respond to safety concerns on the field, rather than wasting time researching safety information.

**“Our communication program has greatly benefited from SafetyNow. We are able to run more relevant communication campaigns and respond out in the field in a more timely manner because we don't need to spend the majority of our time in the research phase,”** Mr. Caruso says.

“All we have to do is put in a quick search and everything we need is at our fingertips. Overall, I highly recommend SafetyNow – it is easy to use and has a great database of relevant HSE information.”

## Alberta Processing Company

**“The SafetyNow platform provides a complete resource of safety tools and information that is easily accessible by our employees spread throughout multiple facilities across Western Canada. It is a helpful and insightful resource for our Tool Box meetings and has paid for itself many times over through the quality of content and the time it has saved us.”**

– Eric Hansen, Health & Safety Coordinator for Alberta Processing Company, a division of West Coast Reduction Ltd.

### The Challenge

Eric Hansen, Safety Manager at Alberta Processing Company, needed to streamline the Tool Box meetings supervisors gave to their employees.

**“It took a lot of time to put together these meetings,” says Eric. “Selecting topics, researching and compiling content, then distributing it to the supervisors at multiple locations was an onerous and imperfect process. We really needed a way to simplify the meetings and integrate more interesting, relevant content into them.”**

All the time spent putting together the Tool Box meetings left little time for Eric to keep apprised of the latest safety compliance legal updates. “I also needed a resource that had complete Due Diligence documentation and kept us apprised of any legal changes to ensure our safety program is compliant,” adds Eric.”

### The Solution

SafetyNow was the resource Eric was looking for. “With SafetyNow’s integrated Safety Meeting tool, setting up Tool Box meetings took dramatically less time,” says Eric. “All the tools that are at your disposal – including quizzes, checklists, handouts, attendance sheets, and record keeping – really improved the quality of the meetings as well,” adds Eric.

**“The huge eLearning library is also really helpful – it allows me to assign eLearning activities to all of my employees at the click of a mouse.” In addition, SafetyNow’s regular legal updates and extensive Due Diligence documentation has helped ensure Eric remains compliant with all the latest regulations. “SafetyNow is really helpful in that it**

**alerts me whenever a law is updated and includes a simple concise explanation of the changes and what I need to do as a result,” says Eric.**

### The Results

“SafetyNow has simplified and streamlined our Tool Box meetings – they take way less time to create and include great content that we didn’t have access to before,” says Eric. SafetyNow’s simple eLearning assignment system also resulted in much more active participation by the employees.

**“Since employees are able to access eLearning through the internet, participation has skyrocketed and employees are much more aware of the safety program and also do a much better job at following safety protocols,” adds Eric.**

SafetyNow’s regular legal updates and comprehensive Due Diligence documentation has also helped Eric stay compliant. “SafetyNow does a great job of notifying me whenever there is a legal change – and many times even before the change is even finalized so that I can prepare. The Due Diligence documentation is also quite extensive and easy to understand,” adds Eric. “Overall we are very impressed by SafetyNow and it has helped us tremendously – I highly recommend it to any safety professional.”

## Saputo Edmonton

“SafetyNow helps in the employee interview portion of the audit process. Staff are always commenting on how much they appreciate SafetyNow's safety talks. It helps them be more aware of the hazards around the plant. There is no doubt that implementing SafetyNow has improved company morale.”

– Terri Digness, Quality Assurance Systems Supervisor

### The Challenge

“In the past, Workers' Compensation premiums were through the roof,” says Terri Digness, Quality Assurance Systems Supervisor of Saputo Edmonton. From 2003 to 2005 the facility's injury claims were 5.88% higher than the industry average.

**The Edmonton facility applied for the WCB-sponsored Partners Injury Reduction (PIR) program which the Quality Systems Supervisor now oversees. The goal of the program is to help companies in Alberta reduce their injury claims and in turn have their WCB premiums reduced by as much as 20%.**

Earning a Certificate of Recognition requires an external safety audit – Certifying Partners conduct them on behalf of WCB. After the first year, the company does internal audits – the Quality Systems Supervisor became certified to do audits at the Edmonton facility. It's not until the fourth year that another external audit needs to be completed.

### The Solution

Saputo engaged SafetyNow as part of their solution. The more than 15,000 safety tools available were a great fit. This facility now consistently uses the safety talks included in SafetyNow.

**“It has definitely saved time, and I can tell the improved meetings have impacted my employees in a positive way – our accident rate is nearly nonexistent, and any accidents we have are very minor,”** adds Robin.

The wide variety of safety talks available means there is something for every department and every occasion.

### The Results

Implementing SafetyNow along with the PIR program produced dramatic results. In 2006 Saputo's injury claims were 23.65% lower than the industry average. In addition, the Alberta Workers Compensation Board returned more than \$148,000 in premiums.



# SAFETY IS ALWAYS A PRIORITY, BUT FINDING MATERIAL CAN BE A CHALLENGE



## WHAT MAKES US DIFFERENT?



### Engaging & Compliant

Access accurate & compliant instructor-led training materials at the click of a button - on any safety topic. Our members are reporting that SafetyNow's training materials are over 10x more effective and 57% more engaging.



### Industry Focused

Save time and money with SafetyNow ILT, by quickly downloading your entire meeting kit from the thousands of compliant kits available, or stream topic relevant training videos. What's more, it's also customized for your Industry.



### Better Results

Our members find their training is 60% more consistent, 52% more effective, and experience a 35% reduction in their accident & incident rates in their first year. They also get unlimited expert insight and customized training plans.

## WHY CHOOSE US?

"SafetyNow makes it simple to deliver regular, engaging, compliant safety meetings and training in less time and with less effort. I know I can always find what I need when I need it."

Health & Safety Director  
Magna International

## HOW TO GET STARTED

SafetyNow ILT makes it easy to prepare engaging safety meetings in less time and with less effort. In fact, SafetyNow members report saving over 55 hours a year in preparing safety meetings alone.

Try a pilot test of our compliant instructor-led safety training resource for 30 days and see how we can help you reduce your accident & incident rates in less than 1 month.

## TAKE A PILOT TEST TODAY

Go to [get.safetynow.com](https://get.safetynow.com) to get started and dramatically improve the efficiency of your safety training programs.



Start Training Better, Quicker, Cheaper Now!

Take a Free Pilot Test of SafetyNow ILT to try it  
for yourself!

**LET'S GET STARTED**